

STANDARDS & GUIDELINES

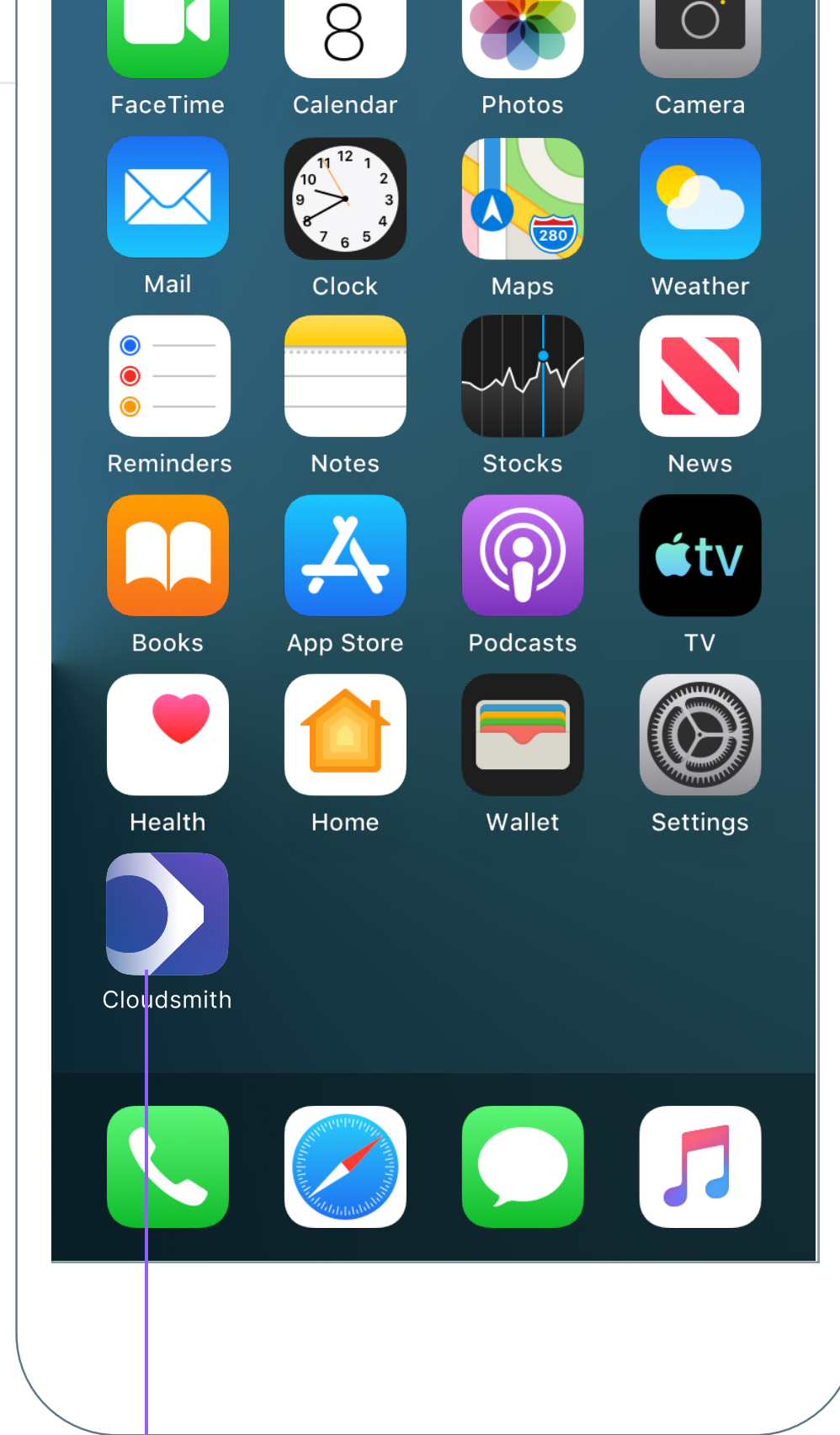
Optical Sizing Examples

EXAMPLES OF OPTICAL SIZES



S / M

EVEN THOUGH THE SYMBOL IS RATHER LARGE, THE PRODUCTION TECHNIQUE MIGHT POSE LIMITATIONS ON THE USABLE OPTICAL SIZE



M

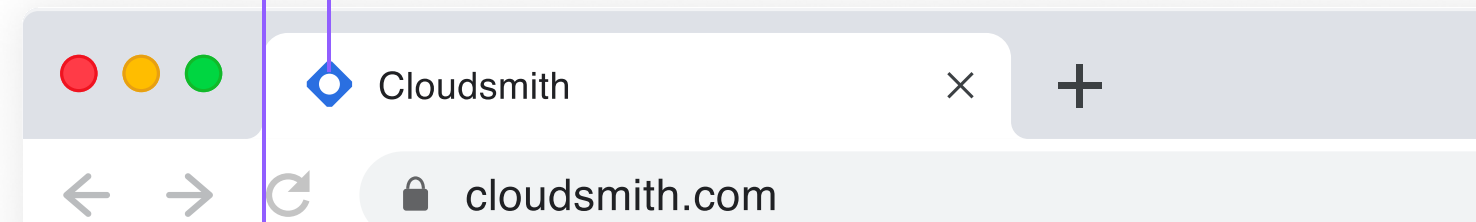
THE SYMBOL IS REPRODUCED IN A MEDIUM SIZE AND A SMARTPHONE IS SUBJECT TO DIFFERENT LIGHT AND VIEWING SITUATIONS

S

SMALL APPLICATION OF THE SYMBOL AT A PREDICTABLE VIEWING DISTANCE

XS

TINY APPLICATION OF THE SYMBOL



Take control software sup today

L

THE SYMBOL IS SET FAIRLY LARGE AND A BUSINESS CARD WILL USUALLY BE HELD CLOSE THE EYES.



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